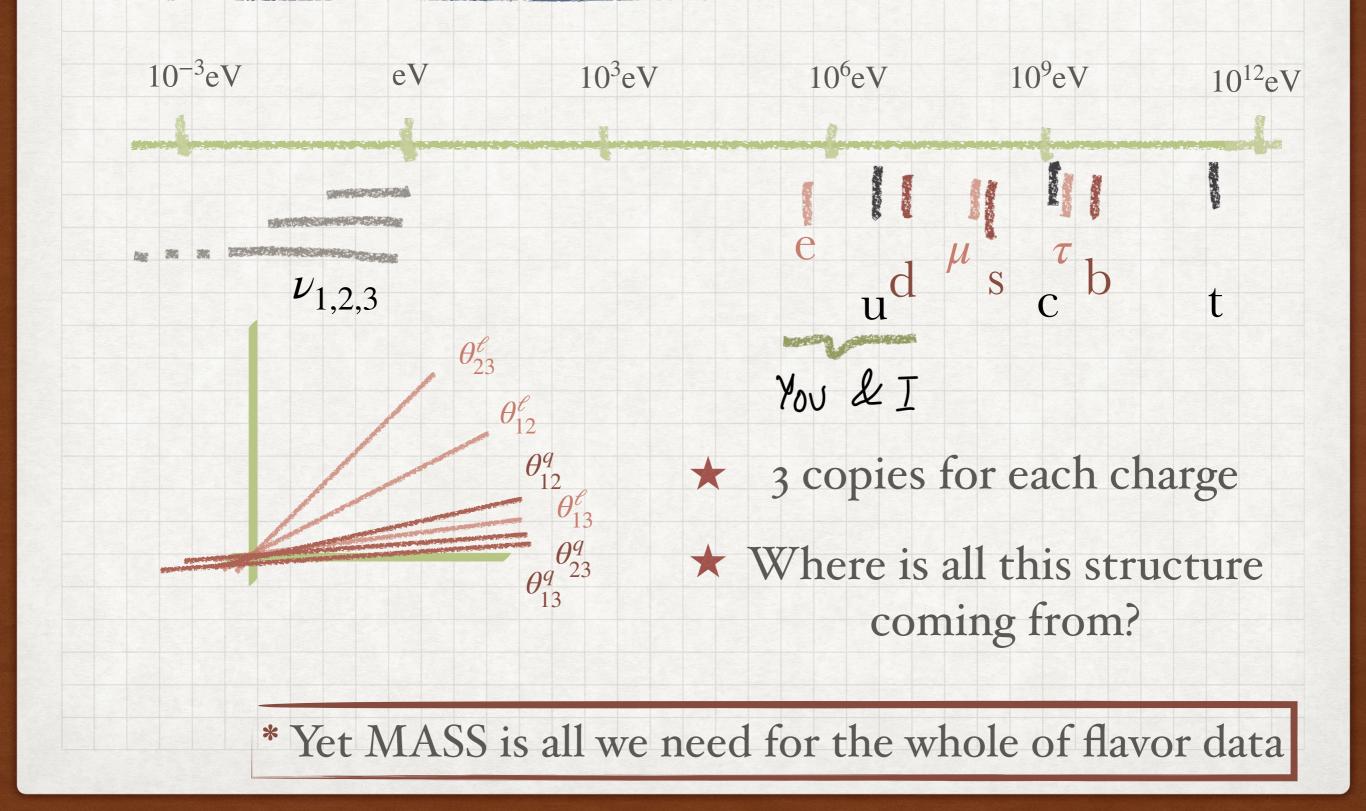
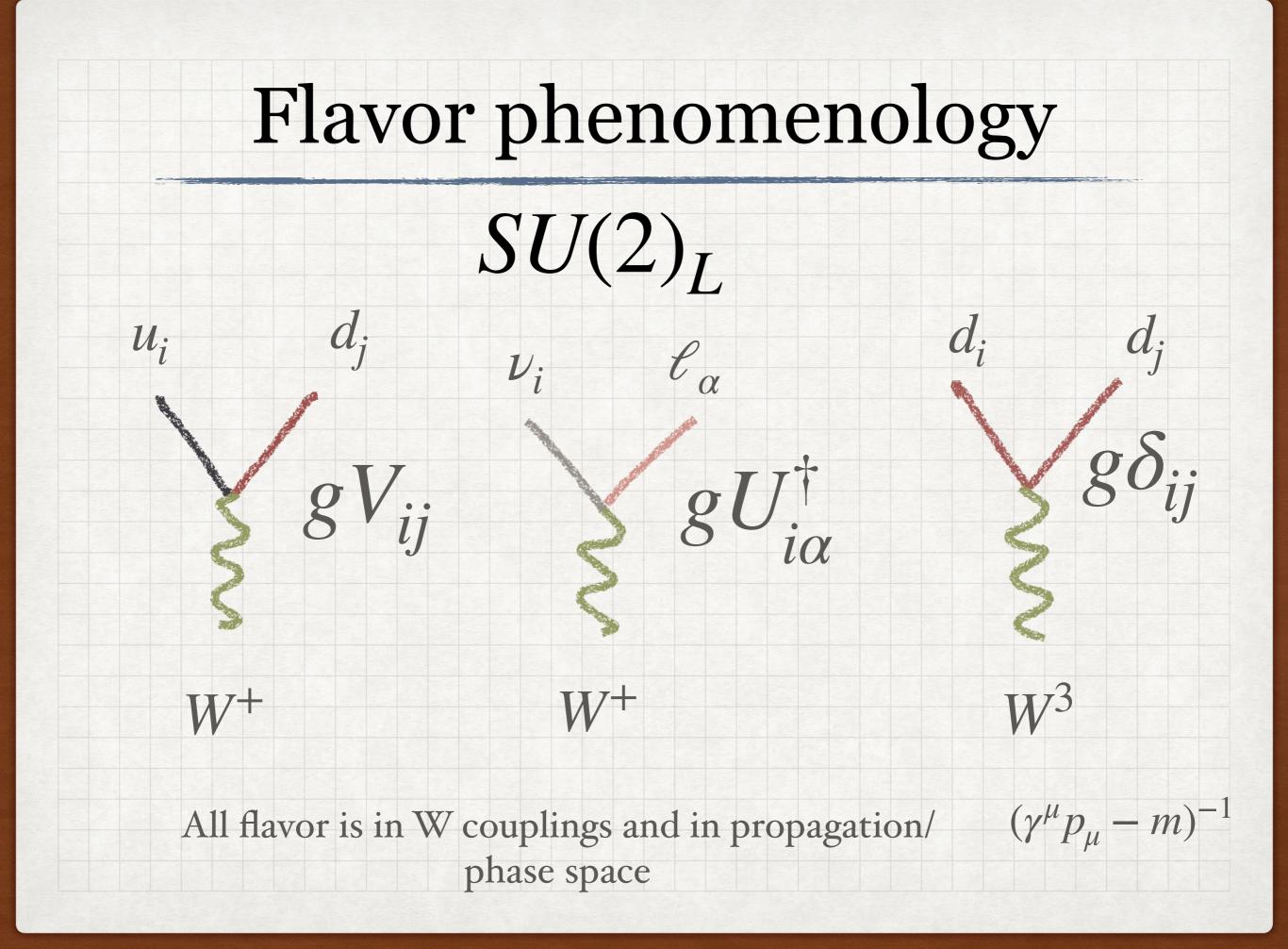
LEPTON (NON)-UNIVERSALITY IN (FC) NEUTRAL CURRENT B DECAYS

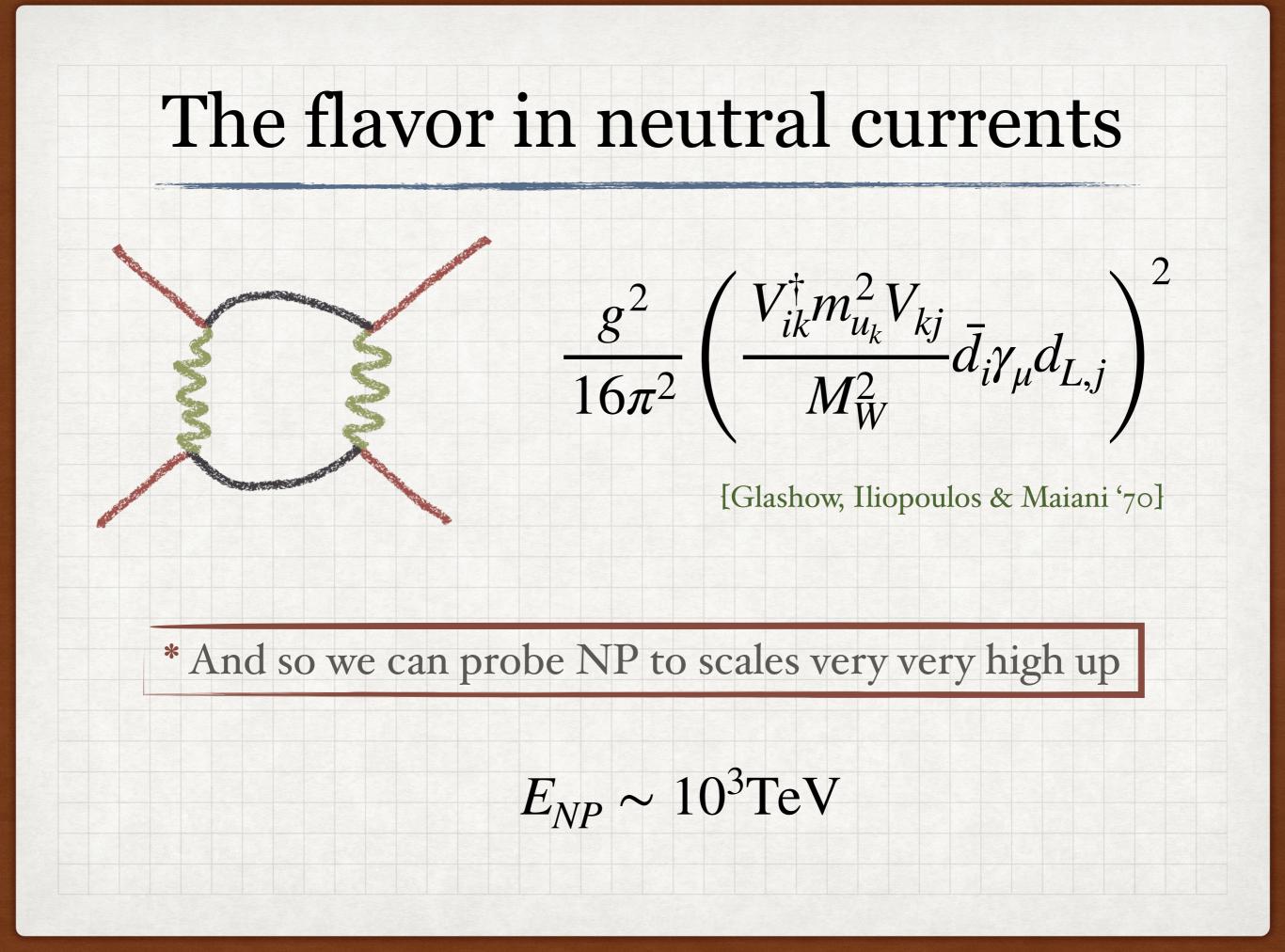


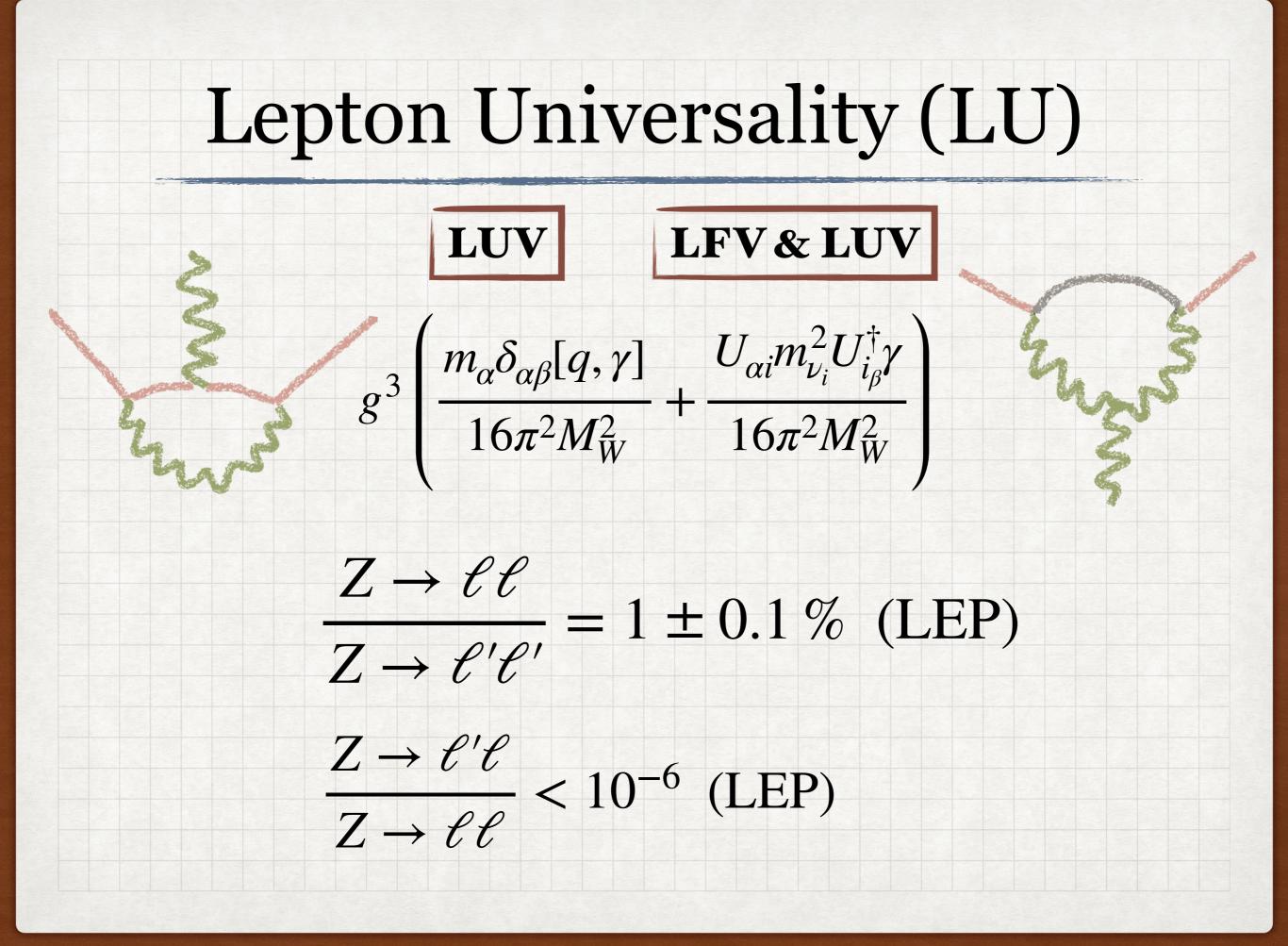
RODRIGO ALONSO FPCP 2019 U. VICTORIA

The flavor puzzle









LUV in B meson FCNC

How about, we look for lepton universality on top of quark flavor violation?

We can factor out hadron uncertainties

 $\langle B | \bar{s} \gamma_{\mu} b_L | K \rangle = f_+(q^2) (p+k)_{\mu} + O(m_{\ell}/m_B)$

 $\langle B_s | \bar{s} \gamma_\mu b_L | 0 \rangle = f_{B_s} p_\mu + O(m_\ell / m_B)$

Fully leptonic decays already come with chiral suppression

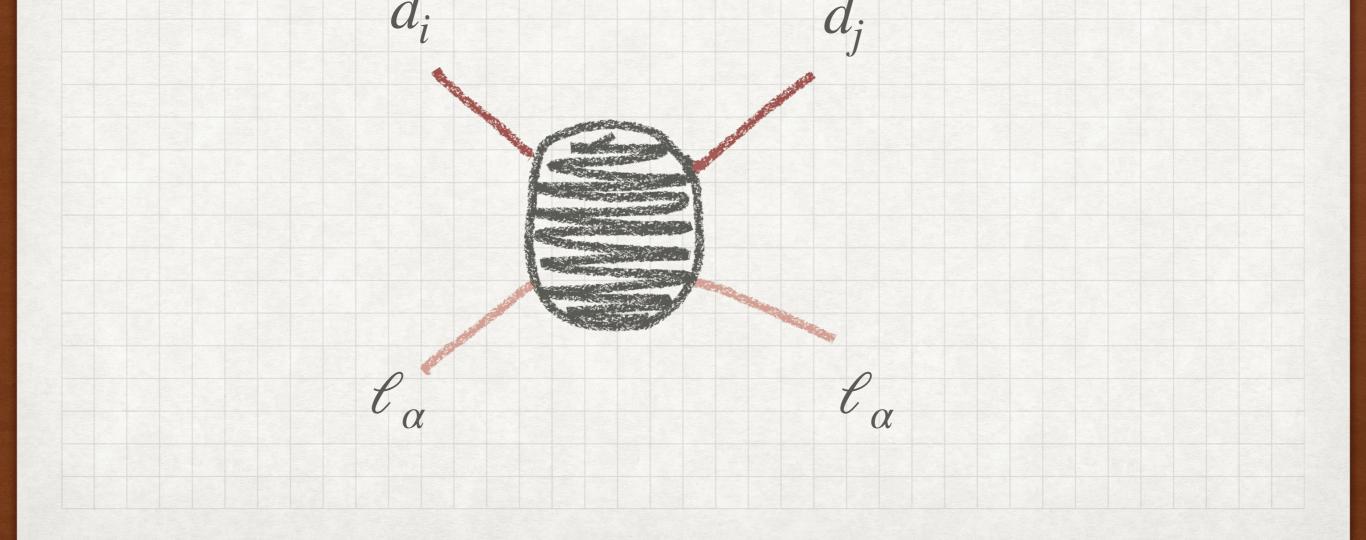
semileptonic are best



 $B \to K \ell' \ell'$

LUV in B meson FCNC

From the theory-BSM point of view, we haveI) the low background in (q) flavour violating processesII) a probe into physics that also has lepton flavor



What the data is telling us $\frac{B \to K \mu \mu}{B \to K e e} = 0.846 \pm 0.06$ 2.5σ [LHCb] $[1 - 6 \text{ GeV}^2 \text{ q}^2]$ $\frac{B \rightarrow K^* \mu \mu}{B \rightarrow K^* ee} = 0.69^{+0.12}_{-0.082}$ 2.5σ **LHCb**

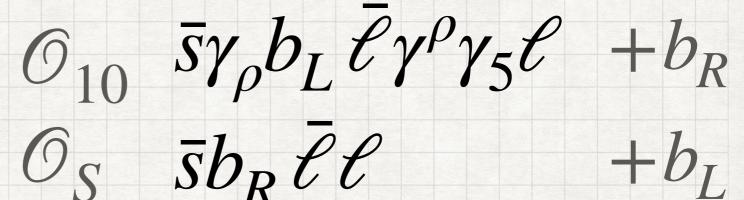
Also angular observables in muon mode show deviations

Both decays are of the SM o.o.m. but there is a sizeable deficit

Effective Field Theory

Whatever the black box, we can build the effect with gauge and Lorentz invariants

 $\bar{s}\gamma_{\rho}b_{L}\bar{\ell}\gamma^{\rho}\ell$ 09 $+b_R$

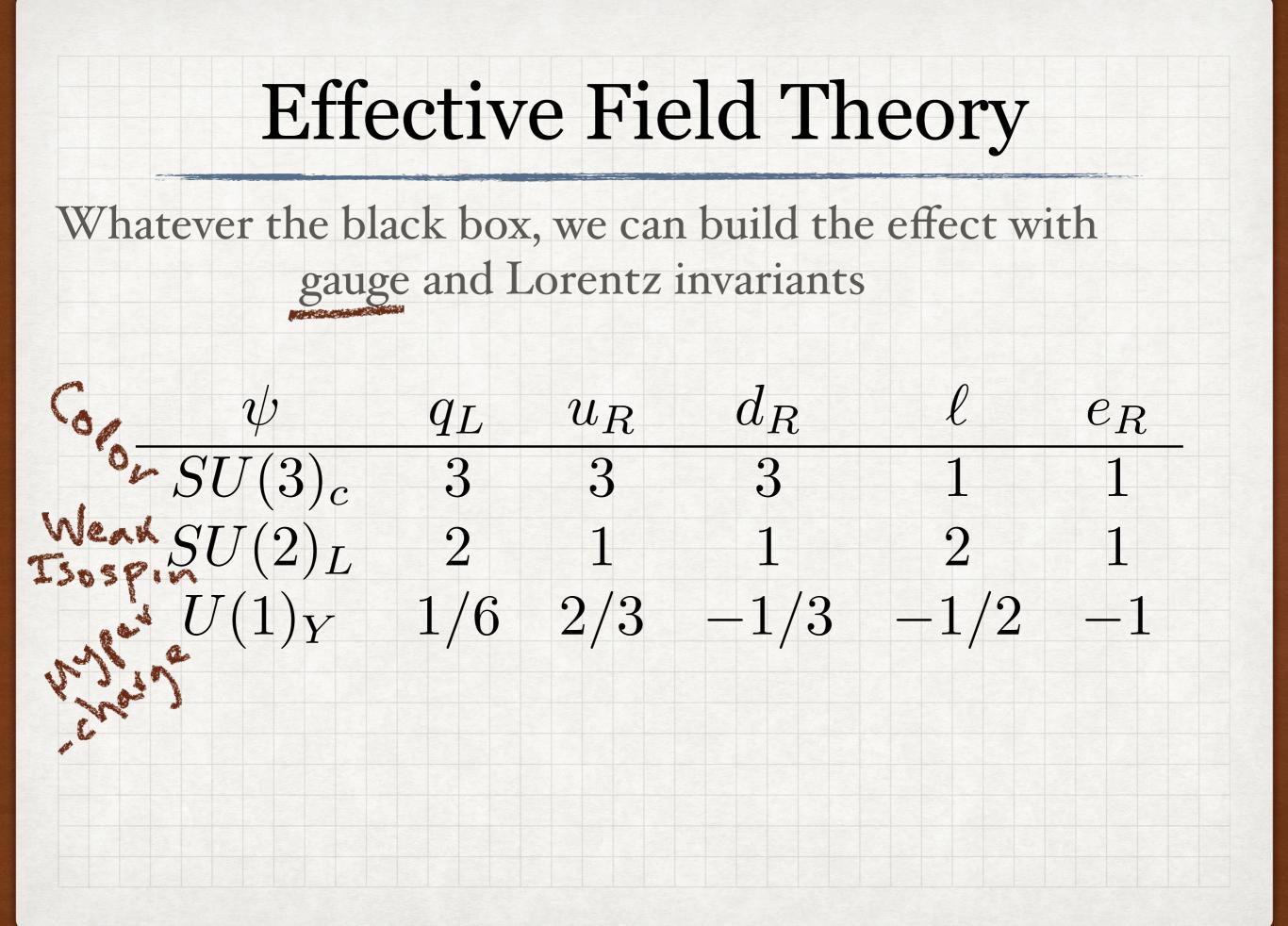


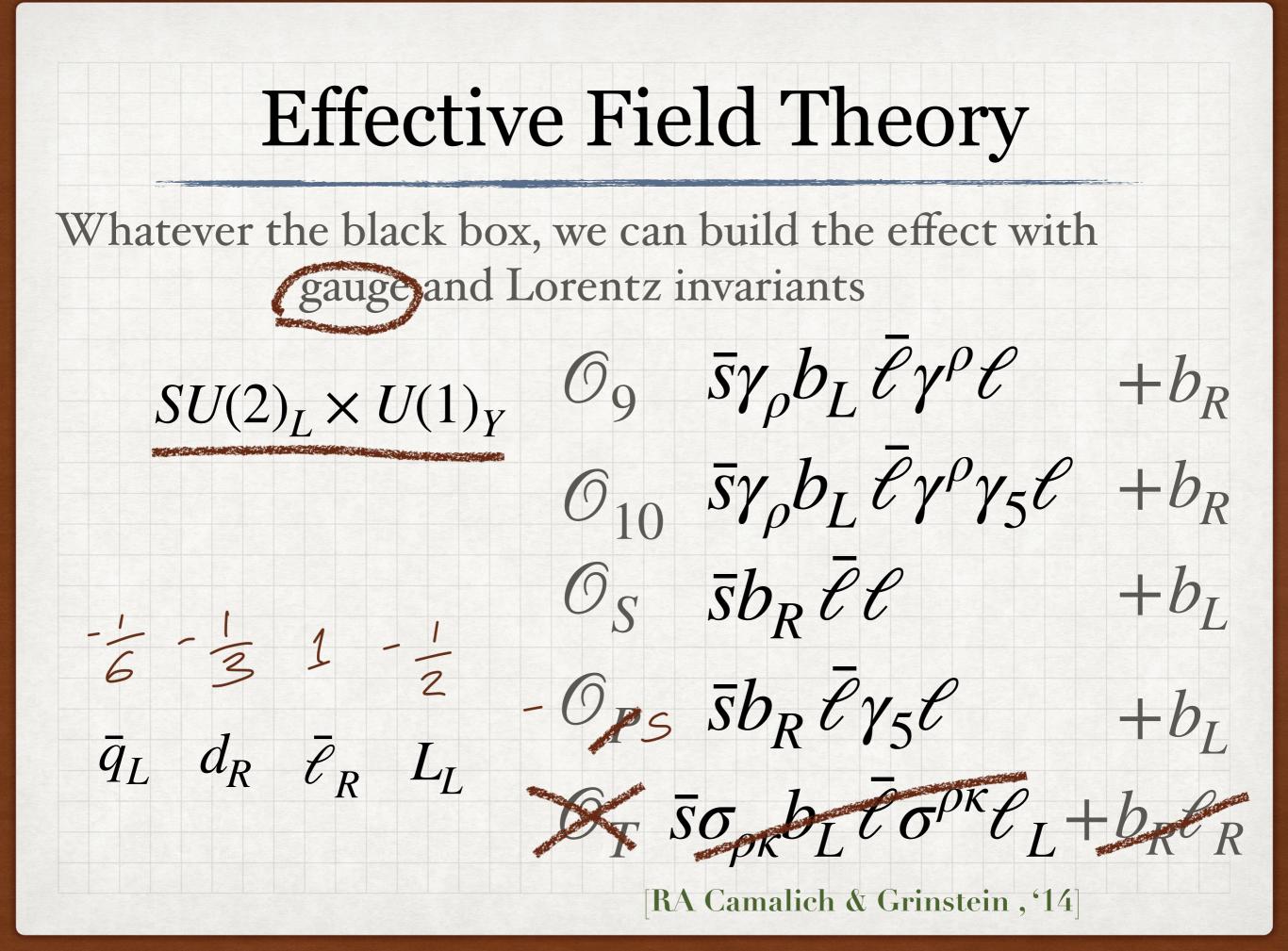
 $\mathcal{O}_T \ \bar{s}\sigma_{\rho\kappa}b_L \ \bar{\ell}\sigma^{\rho\kappa}\ell_L + b_R\ell_R$

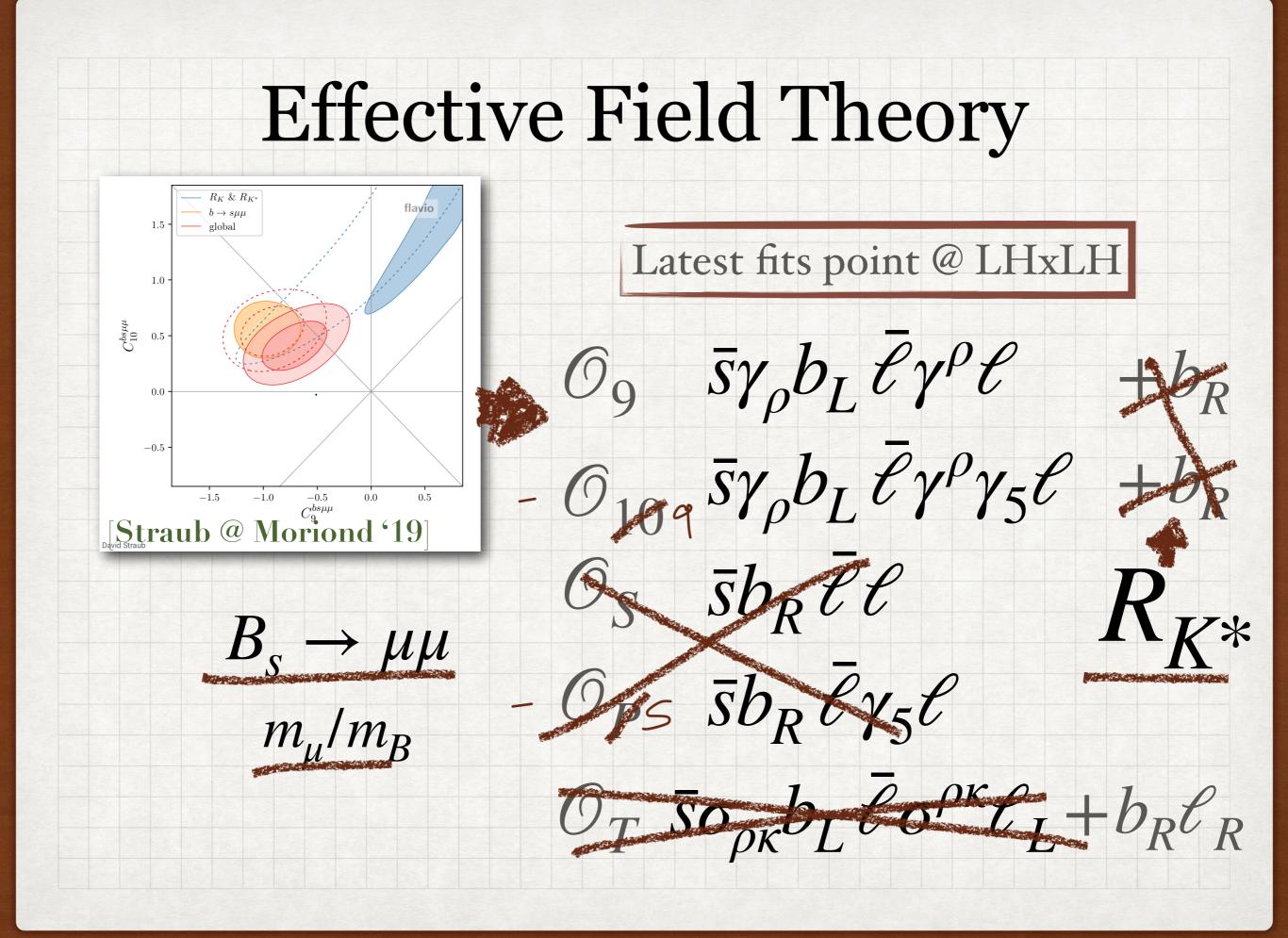
 $\mathcal{O}_P \quad \bar{s}b_R \bar{\ell}\gamma_5 \ell$

Bobeth, Hiller & Piranishvili, '07

 $+b_I$



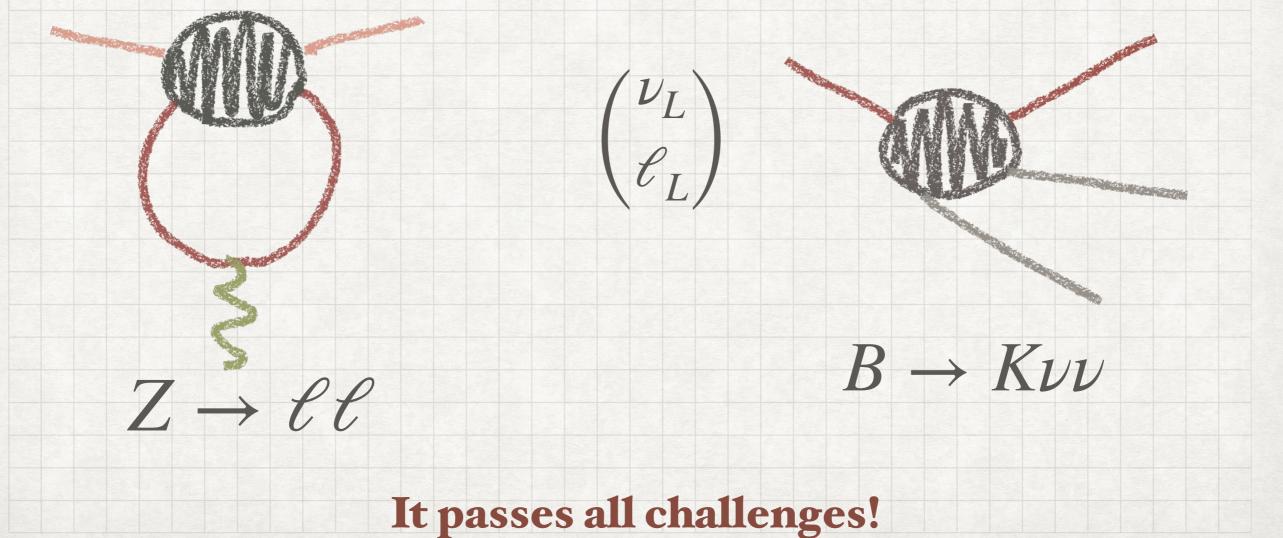




Consistency with other data (EFT)

The effect requires $\Lambda \sim 30 \text{TeV}$ is such a 'low' scale allowed?

Check for RGE effectsLH currents bring along friends[Feruglio, Paradisi & Patori, '17][Buras, Girrbach-Noe, Niehoff & Straub, '14]



It is not only what it is but what it's not

 $B_{\rm s} - B_{\rm s}$

 $\mu \rightarrow eee$

C_e C_µ

No effect on FCNC in s - d transitions

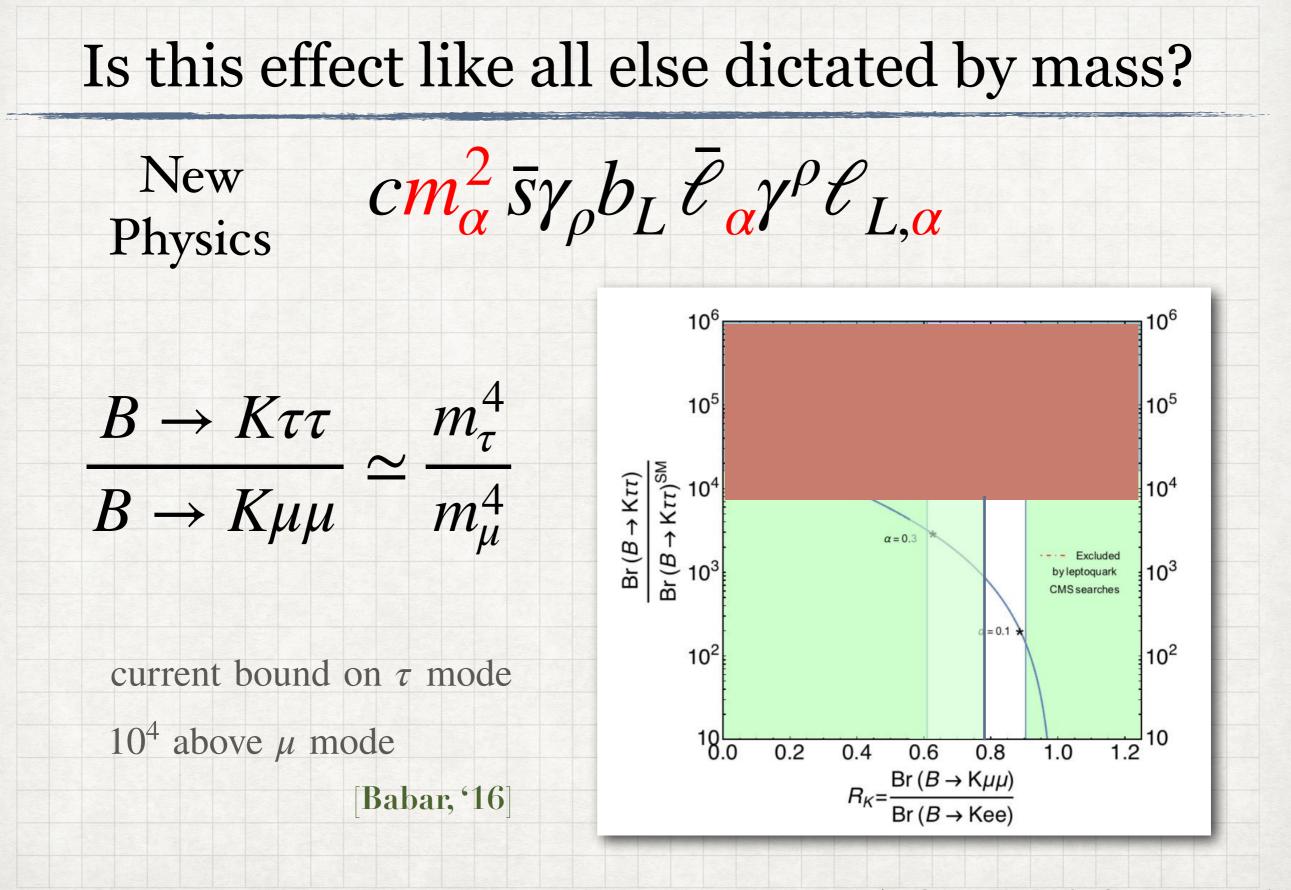
No effect on purely hadronic physics e.g.

No lepton flavor violation

 $(B \to Ke\mu \lesssim 10^{-1} \times B \to K\mu\mu)$

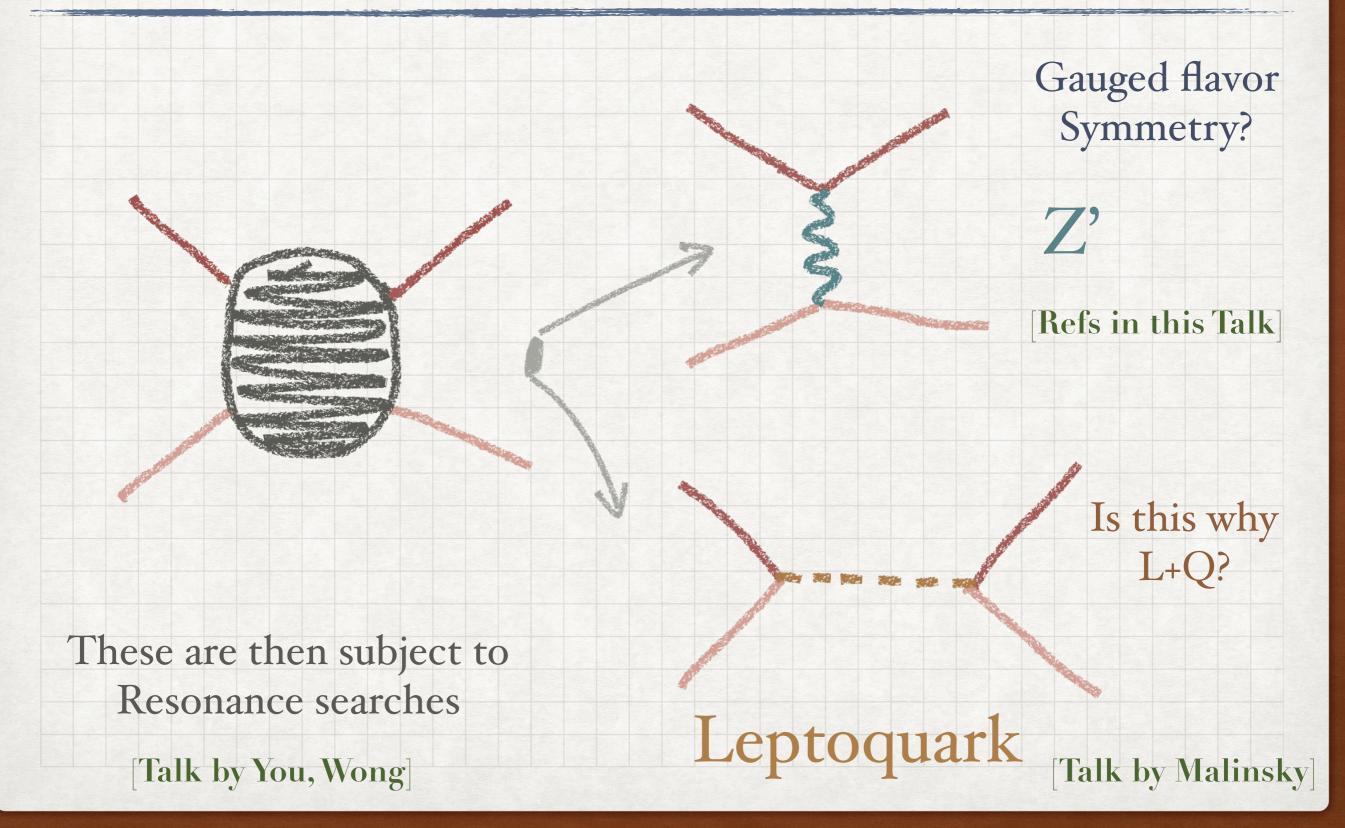
This can be supported by symmetry [RA, Camalich & Grinstein, '15] $U(1)_e \times U(1)_\mu \times U(1)_\tau$

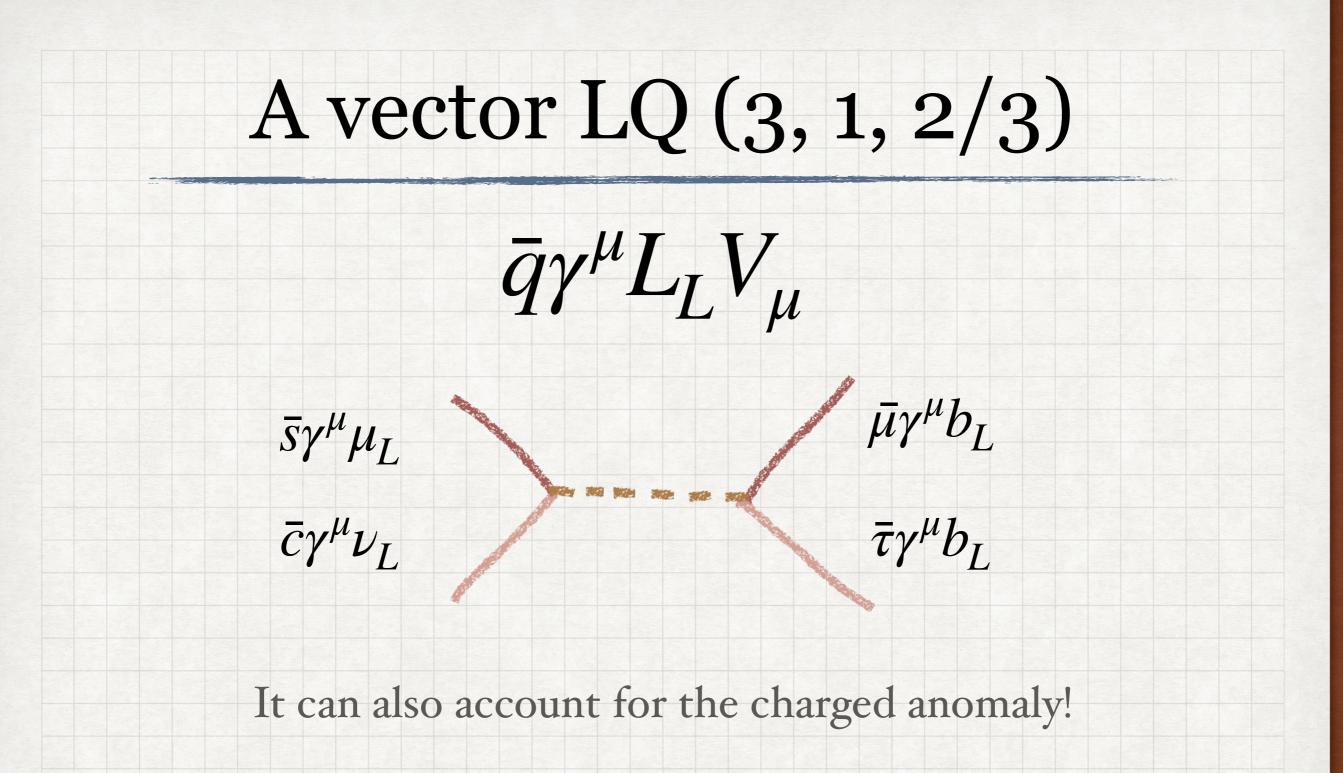
These phases are defined in the mass basis... which means the new physics aligns with masses......



[RA, Camalich & Grinstein, '15]

Opening up the black box





With the mass hypothesis has the right size!

NC/CC vs m_{μ}^2/m_{τ}^2

Summary

Could this bring light to the flavor puzzle? Is this effect also governed by mass? Lepton Unversality & Quark flavor? V-A structure & SM in size?

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